



STRAWBERRY FESTIVAL 2011



Crawfordsville, Indiana

June 10, 11 & 12, 2011

Dear Artists and Artisans:

We're hard at work on the annual Strawberry Festival and sincerely hope you will be a part of the excitement at the historic Lane Place in Crawfordsville, Indiana.

Historic Lane Place will be decked out at its finest with approximately 90 arts and crafts booths, around the clock entertainment and lots of food vendors. We are also proud to present the auto show with over 200 entries, a Corvette Show, antique tractor show, the ever-popular children's area with games and entertainment, the 4K Strawberry Stroll, and a tennis tourney and NSA qualifying softball tournaments .

Please take a few moments to review the following guidelines for this year's festival.

Dress Code: Presentable shorts or jeans or slacks, shirt and shoes.

Mandatory participation hours for the Festival are:

Friday 11:00 a.m. to 9:00 p.m.

Saturday 10:00 a.m. to 9:00 p.m.

Sunday 10:00 a.m. to 5:00 p.m.

1. **We prefer handcrafted items, but all items must be at least partially handmade.** Please bring new items to the festival this year...many booths have the same items each year and the response from the public has not been favorable. The public expects to see **new** items each year, and new items would certainly have a better chance of selling.
2. **No commercial products please. At the discretion of the Festival committee, you may be asked to remove certain items from your vending booth**
3. Each booth space (10'x10') is \$90.00 (non-refundable) for the weekend.
4. Electricity is available for an additional \$10 charge. Please remit with application. If you are assigned a spot with electricity, you must supply your own heavy-duty extension cord.
Electricity will be assigned at the discretion of the Arts and Crafts Committee.
5. Everyone must stay open until darkness falls and Sunday until 5:00 p.m.
6. In the event of inclement weather, the Festival Committee will determine the hours to stay open.

7. Tents only will be allowed to be set-up on Thursday evening, 4:00 to dusk. (Security will not be provided).
8. Set-up Friday must be completed by 11:00 a.m. **No set up will be allowed during festival hours.**
9. Vehicles used for unloading merchandise must be moved from the street before the festival begins each day. No vehicles allowed on the grounds.
10. We ask that there be no tear down of booths before Sunday at 5:00 p.m. If you do not plan to spend the entire weekend at the festival, please do not submit an application.
11. If this is your **first year** to enter, we request that you **submit three (3) photos of your work** with the application fee. Any new application without photos will not be considered.
12. All applications must be received no later than April 30, 2011. Any applications postmarked after that date may not be considered. Please include a self addressed stamped envelope.
13. Confirmations or regrets will be mailed no later than May 8, 2011.

The festival committee will include with your confirmation a map with your booth location identified. If you are a returning vendor from last year, we will try to place you as close to your previous location as possible.

If you have any questions or concerns, feel free to call and leave a message at the numbers listed below and we will return your call as promptly as possible

We are looking forward to seeing you in June!

Diane Cooksey, Co-Chairperson 765-362-0608
Patti Perkins, Co-Chairperson 765-361-9429



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NUMBER OF BOOTHS _____

IF ELECTRICITY, for what? _____

TYPE OF ART/CRAFT TO BE DISPLAYED _____

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL ADDRESS _____

Waiver Agreement for 2011 Crawfordsville Strawberry Festival

Activity – Arts & Crafts Participant

Please include a self-addressed stamped envelope.

I hereby agree that by signing my name below, I release and hold harmless the Strawberry Festival Committee, the Montgomery County Chamber of Commerce and the City of Crawfordsville, Indiana and/or the owners or management of the grounds or location where this event is held, from any loss, damages or injury resulting from participating in this event.

Name _____

Signature _____

Booth # _____

Date _____